

Adobe Photoshop Elements 14 & Premiere Elements 14 channel copy

Adobe Photoshop Elements 14 & Premiere Elements 14

The following copy blocks can be used in web pages, catalogs, print ads or other promotional materials for Adobe Photoshop Elements 14 & Premiere Elements 14 software. Note that when the full product name "Adobe Photoshop Elements 14 & Premiere Elements 14" is prominently displayed in your materials, you can leave out "Adobe" and "14" from subsequent mentions of the product name.

ADOBE PHOTOSHOP ELEMENTS 14 & PREMIERE ELEMENTS 14 TAGLINE

Capture the moment now. Perfect the photo or video later.

10-WORD PRODUCT DESCRIPTIONS

Capture the moment now, perfect the photo or video later.

Capture the moment now, perfect the photo or video later. It's easy with Elements.

Capture the moment now, perfect the photo or video later. It's easy with Adobe Photoshop Elements 14 & Premiere Elements 14.

25-WORD PRODUCT DESCRIPTION

Smartphone selfies. Tablet scenes. Posed portraits and action-cam footage. You take more photos and videos than ever before. Keep focusing on the memories — Adobe Photoshop Elements 14 & Premiere Elements 14 will make them look great.

50-WORD PRODUCT DESCRIPTION

Smartphone selfies. Tablet scenes. Posed portraits and action-cam footage. You take more photos and videos than ever before. Keep focusing on the

memories — Adobe Photoshop Elements 14 & Premiere Elements 14 will make them look great with quick edits, stylish effects, artistic touches and more. Share virtually anywhere, and find any photo or video, fast.

80-WORD PRODUCT DESCRIPTION

Smartphone selfies. Tablet scenes. Posed portraits and action-cam footage. You take more photos and videos than ever before. Keep focusing on the memories — Adobe Photoshop Elements 14 & Premiere Elements 14 will make them look great with quick edits, stylish effects, artistic touches and fun transformations. Create beautiful scrapbook pages and cards. Share to favorite social sites, and view on 4K and HD TVs. And with all your photos and videos at your fingertips, you can relive any memory at any moment.

PRODUCT HIGHLIGHTS

Adobe Photoshop Elements 14 & Premiere Elements 14 makes it fun and easy to:

- **Organize** — All your memories at your fingertips. Order, label, find and view your photos and videos your way.
- **Edit** — Go from so-so snapshots and video clips to amazing photos and movies. Make quick photo edits, create movies in a snap, add artistic touches like a pro or transform your photos and videos to wow friends and family. Photoshop Elements & Premiere Elements can step you through or do it for you.
- **Create** — Show your creative side. Make scrapbook pages and cards to share lasting memories. Bring style to your movies with cool effects, transitions, themes, titles and more.
- **Share** — Share memories with the people who matter most, the way that works for you — Facebook, YouTube, Vimeo, Twitter, disc, 4K and HD TVs and more.*

* This product may integrate with or allow access to certain Adobe or third-party hosted online services

("Online Services"). Online Services are available only to users 13 and older and require agreement to additional terms of use and the Adobe Privacy Policy (see www.adobe.com/go/terms). Online Services are not available in all countries or languages, may require user registration and may be discontinued or modified in whole or in part without notice. Additional fees or subscription charges may apply.

TOP REASONS TO BUY ADOBE PHOTOSHOP ELEMENTS 14 & PREMIERE ELEMENTS 14

Highlights

ENHANCED Transform your photos and videos

Make quick edits, add artistic touches and cool effects like a pro or transform your photos and videos to wow friends and family. Elements can step you through or do it for you.

Create and share

Share lasting memories in scrapbooks and cards that show your style. Share photos and movies via disc or on Facebook, YouTube, Vimeo and more. View them on 4K and HD TVs. And put a cool twist on your Facebook page with a custom cover photo.*

ENHANCED Find your stuff, fast

Every memory at your fingertips. Quickly find photos and videos by favorite people, where you were or what you were doing.

Easily transform your photos

NEW Bye-bye, camera shake

Your selfies' best friend! Just click to remove the camera shake that comes from unsteady hands.

NEW Never a hazy day

Easily remove haze to make the background as crisp as what's up front. Great for landscape shots.

ENHANCED Guidance at every step

Get the looks you're after with 34 Guided Edits. New options let you easily add a sense of motion to your photos and resize a photo to fit a certain frame.

ENHANCED Great looks for any photo

Elements analyzes the subject, color and lighting and gives you five effects that fit perfectly. Or start by picking an effect, and Elements brings it to life five different ways so you can choose the look you love best.

ENHANCED Selecting is a snap

Selecting hair, pet fur and other detailed edges used to be a chore. No more — just paint loosely over the area and Elements does the rest. And when you make a selection on your own and it turns out not quite right, just nudge the boundaries this way or that. Perfection!

ENHANCED Quick edits made easier

Rotate, resize and make quick fixes even faster in a more friendly and easy-to-use Quick Edit mode.

Mix things up to create all-new scenes

Photo remixes and mashups are easy with Photomerge Compose. Pull something out of one photo, pop it into another, and the color and lighting blend for a realistic-looking scene.

Great crops for great compositions

The perfect composition is the one you like best. Elements suggests four different options — you just pick your favorite.

Go pano for the full experience

Photomerge Panorama blends, fills in jagged edges and stitches together multiple horizontal or vertical photos for your best-looking panos yet.

Goodbye flawed, hello phenomenal

Whiten teeth or make skies a vibrant blue in one step. Make unwanted stuff vanish with one brush stroke, and get intelligent tone corrections with an option that remembers the looks you like.

Perfect group shots

Never let a frown or a blink ruin a group photo again. With Photomerge Group Shot, it's easy to combine faces and bodies from a series of pictures to create a single perfect composite.

Photo tilted? Fix it fast.

Straightening's a snap — background fills in like magic.

Move things like magic

Move objects in a photo — the background just fills in.

Quickly turn photos into stunning illustrations

Get the wow without the work. Click to apply Comic, Graphic Novel and Pen & Ink filters.

Stylish text, beautiful layering

Type text right onto your photos and tweak anytime. Choose type ranging from fun to poetic to buttoned-up for business. And layer on the sophistication by revealing a portion of one photo through another.

Easily transform your videos

ENHANCED Guidance at every step

Get the effects you're after with new Guided Edits. Create visual drama by popping one or more colors in a scene and pushing everything else to black-and-white. And create slow-motion effects that add emphasis, suspense or drama, as well as fast-motion effects that speed up your story and add energy, excitement or fun.

ENHANCED Tell flashy stories with motion titles

Make a splash from the start of your movie by easily adding titles that bounce, spin or zoom across the screen.

NEW Go beyond HD with 4K

Edit and view high-resolution 4K movies for the ultimate cinematic experience.

ENHANCED Sound your best

Audio sets your movie's mood — and now it's easier than ever to fine-tune your sound.

Easily tell your big life stories

Do justice to weddings, birthdays and other big life events. With Video Story you just pick the story type, grab clips for each chapter and Premiere Elements does the rest — trimming, transitions and music based on the mood you choose, so you get a full-on production.

Favorite moments, fast movies

Just click to choose your favorite moments from a video clip, and Elements turns them into a movie. Done!

Polished movies, instantly

Pick clips and a theme to create a movie in an instant. InstantMovie pulls it all together with coordinated music, titles and effects.

Cooler titles and dramatic effects

Use Guided Edits to add motion inside your movie titles, and to punch up the drama with effects or blurs that draw eyes to one part of your scene. Guided Edits build your skills in no time with built-in video tutorials.

Smooth out the shakes

Make the footage you capture with GoPros and other action cams less shaky and more awesome with the enhanced Shake Stabilizer.

Title to a "T"

Choose from Adobe fonts designed just for video, and style them with shadows and glows.

Add effects that move with the action

Add thought bubbles, artwork and other fun embellishments that travel along with the action in your scenes.

Trick out your flick with cinematic styles

Give your movies all-new moods and visual styles by dropping on Hollywood Looks like Comic and Yesteryear.

Make it sound right with music and audio effects

Bring depth and drama with over 50 musical scores and 250 sound effects.

Show your true colors

Sliders let you adjust clip color as easily as adjusting the color in a photo.

Try photo-blending tricks

Enhance one clip with the colors or textures of another clip, add your signature or a copyright line as a watermark and more.

As easy as drag and drop

Drag and drop thumbnails of your clips, transitions and effects to quickly create a story. Then trim and split clips, drop in filters and effects, create picture-in-picture effects and type titles and text right on the screen.

Smart options save time

Automatically fix color and lighting problems, trim away all but the best footage and balance audio to create pro-quality sound throughout your movie.

Create and share**Stand out from the crowd on Facebook**

Put a cool twist on your Facebook page by blending your profile and cover photos in ways your friends won't just Like, they'll love.*

Not your standard slideshows

Don't just create a slideshow — tell your story from every angle with multiple photos on each slide.

Share the love

Share photos and movies on Facebook, YouTube, Vimeo, Twitter or your own website. Burn HD-quality movies to affordable DVD discs using standard burners, and share movies in high-quality 4K or AVCHD format. Create photo cards, calendars, collages and more.

ENHANCED Easily export in multiple formats

Export optimized movies in formats for viewing on any device or screen, from mobile phones to big-screen 4K and HD TVs. Create for traditional television (4:3) or widescreen (16:9) format. And export movies in formats that look great on mobile devices like iPads, iPods, iPhones and other smartphones.

Do it all better and faster

See your photos in all their glory

Support for high DPI on Windows and Retina display on Mac means you always see your photos full res — no compromises.

Get a final movie, faster

Less waiting around! Premiere Elements creates your finished movie file fast.

See your photos' true colors

Edit in full 16-bit color so you can see all the subtle variations and get realistic looks.

Don't get bogged down

Open lots of photos at once and do more in the app without slowdowns thanks to support for 64-bit Windows 7 systems.

All your stuff — when you want it

ENHANCED Keep it all straight

Find photos and videos by people, places and events.

ENHANCED See where it happened

Relive your journeys — view photos and videos on a map that shows where they were taken.

Looking for something specific?

Let automated options do the heavy lifting — they'll find your best photos and clips, or photos of specific things and people.

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FOR EXISTING CUSTOMERS

25-WORD UPGRADE DESCRIPTION

Get rid of camera shake and hazy horizons in photos. Pop one or more colors in a movie scene for instant wow, and get help creating slow-motion and fast-motion effects. And more.

50-WORD UPGRADE DESCRIPTION

Get rid of camera shake and hazy horizons in photos. Pop one or more colors in a movie scene for instant wow, and get help creating slow-motion and fast-motion effects. Add a sense of motion to photos, and resize photos for any frame, fast. Edit and view high-res 4K movies. And more.

TOP NEW BENEFITS OF ADOBE PHOTOSHOP ELEMENTS 14 & PREMIERE ELEMENTS 14

NEW Bye-bye, camera shake — Your selfies' best friend! Just click to remove the camera shake that comes from unsteady hands.

NEW Never a hazy day — Easily remove haze to make your photo's background as crisp as what's up front. Great for landscape shots.

NEW Guided Edits

- **Pop a color for instant wow** — Create some visual drama by popping one or more colors in a scene and pushing everything else to black-and-white. Elements walks you through it step by step.
- **Need for speed?** — Ball in flight? Bike zipping by? Get step-by-step help adding a sense of motion to your action photos.
- **Play with time** — Get step-by-step help creating slow-motion effects that add emphasis, suspense or drama to your movie, as well as fast-motion effects that speed up your story and create energy, excitement or fun.
- **Resize in seconds** — Want your photo to fit a certain picture frame or spot on a website? With step-by-step help, resizing has never been so easy.

ENHANCED Tell flashy stories with motion titles — Make a splash from the start of your movie by easily adding titles that bounce, spin or zoom across the screen.

NEW Custom looks for any photo — Elements analyzes the subject, color and lighting and gives you five effects that fit perfectly.

NEW Go beyond HD with 4K — Edit and view high-resolution 4K movies for the ultimate cinematic experience.

ENHANCED Selecting hair is a snap — Selecting hair, pet fur and other fine details used to be a chore. No more! Just paint loosely over the area and Elements does the rest.

ENHANCED Sound your best — Audio sets your movie's mood — and now it's easier than ever to fine-tune your sound.

ENHANCED Quick edits made easier — Rotate, resize and make quick fixes even faster in a more friendly and easy-to-use Quick Edit mode.

ENHANCED Easily export in multiple formats

Export optimized movies in formats for viewing on any device or screen, from mobile phones to big-screen 4K and HD TVs. Create for traditional television (4:3) or widescreen (16:9) format. And export movies in formats that look great on mobile devices like iPads, iPods, iPhones and other smartphones.

ENHANCED Find by people and places, faster — The Elements Organizer makes it easier than ever to find photos and videos based on the people in them, what you were doing and where they were taken.

FREQUENTLY ASKED QUESTIONS (FAQ)

What's the difference between Adobe Photoshop Elements and Adobe Premiere Elements?

Photoshop Elements is designed for consumer photo enthusiasts who want to organize, transform, create and share their photo memories. Premiere Elements is designed for consumer video enthusiasts who want to organize, edit, enhance and share their video memories. Both apps share a common Organizer for easy access to all photos and videos. They're sold separately or bundled together as Photoshop Elements & Premiere Elements.

How does Photoshop Elements differ from Photoshop and Photoshop Lightroom?

- Photoshop Elements is designed for everyday consumers who are just getting started with photo editing and want an easy way to organize, transform, create and share their photos.

- Photoshop is the professional standard for creating compelling images, designs, 3D artwork and videos.
- Photoshop Lightroom addresses the workflow needs of professional and advanced amateur photographers, enabling them to import, process, organize and showcase large volumes of digital photographs.

What's the difference between Premiere Elements and Premiere Pro?

Premiere Elements offers options for every level of user, so it's easy for video enthusiasts to get started making great-looking movies. Premiere Pro provides the ultimate toolset for professional video production.

Should I buy Photoshop Elements 14 or the Photoshop Elements 14 & Premiere Elements 14 bundle?

If you like to take and share photos and videos, get the Photoshop Elements 14 & Premiere Elements 14 bundle. The package lets you edit and share photos and videos together in creative ways, at a great value.

VERSION COMPARISON CHART

	E11	E12	E13	E14
MAKE THE MOST OF YOUR PHOTOS WITH PHOTOSHOP ELEMENTS				
Quick and easy fixes				
Remove camera shake — great for selfies and other handheld shots				X
Remove haze for sharp-looking landscape shots				X
Choose your favorite composition from four crop options			X	X
Easily remove “pet eye” discolorations		X	X	X
Instantly unclutter and repair photos, whiten teeth, fix red eye and more	X	X	X	X
Artistic effects				
Elements analyzes your photo and gives you five effects that fit perfectly				X
See five variations of each effect to get the look you want			X	X
Create zoom burst, tilt-shift, vignette, high-key and low-key effects		X	X	X
Turn photos into illustrations, paint on up to 100 effects, and add one-touch Frames, Effects and Textures	X	X	X	X
Amazing transformations				
Use 34 Guided Edits, including new ones for adding a sense of motion to action shots or to resize to fit a frame or spot on the web				X
Easily select detailed edges like hair or fur				X

Create photo remixes for all-new scenes and nudge boundaries for easy selections			X	X
Easily move objects and have the background fill in		X	X	X
Edit raw images, recompose to any size without distortion, and create great group shots and panoramas	X	X	X	X
Creations that reflect your style				
Blend your Facebook profile and cover photos*, and create slide shows with multiple photos on each slide			X	X
Create cards and other keepsakes that you can print at home	X	X	X	X
CREATE INCREDIBLE MOVIES WITH PREMIERE ELEMENTS				
Quick and easy moviemaking				
Pop one or more colors in a scene and push everything else to black-and-white with step-by-step Guided Edits				X
Create slow-motion and fast-motion effects with step-by-step Guided Edits				X
Get a full-on production with Video Story, or choose favorite moments and let Elements turn them into a movie			X	X
Learn with built-in video tutorial Guided Edits		X	X	X
Edit with drag-and-drop ease, auto-fix shaky footage and other problems and instantly create themed movies	X	X	X	X
Hollywood effects				
Add titles that bounce, spin or zoom				X

across the screen				
Add motion inside your movie titles, and add effects that draw the eye to one part of your scene			X	X
Add graphics, text and effects that move with the subject		X	X	X
Add cartoon looks, graphics, transitions, animated titles, motion menus, polished credits and more	X	X	X	X
Advanced editing options				
Edit and view high-res 4K movies				X
Get high-DPI and Retina display support		X	X	X
Get great sound with over 50 musical scores and 250 sound effects		X	X	X
Auto-balance audio elements, easily fix audio problems, adjust color with sliders, combine elements from different videos for entertaining results and more	X	X	X	X
SHARE THE WAY THAT WORKS FOR YOU				
Easily export movies in multiple formats, including 4K				X
Share photos on Twitter*		X	X	X
Share photos and movies on Facebook, YouTube and Vimeo*, and burn movies to DVD and Blu-ray Disc	X	X	X	X
QUICKLY FIND AND ORGANIZE YOUR MEDIA FROM ONE PLACE				
Easily find your photos and videos				
Find photos by the people in them*, and find photos and videos on a map based on where you took them*	X	X	X	ENHANCED

Find photos based what you were doing	X	X	X	X
Find photos based on the objects in them	X	X	X	X
Tag faces in photos using your Facebook Friends list*, and organize photos and videos with visual tags	X	X	X	X

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SYSTEM REQUIREMENTS

Windows

- 2GHz or faster processor with SSE2 support; dual-core processor required for HDV or AVCHD editing and Blu-ray or AVCHD export; Core i7 required for XAVC S
- Microsoft Windows 7 with Service Pack 1, Windows 8 or Windows 10 (32-bit versions will be installed on 32-bit systems; 64-bit versions will be installed on 64-bit systems)
- 2GB of RAM
- 10GB of available hard-disk space to install applications; additional 10GB to download content
- 1024x768 display resolution (at 100% scale factor)
- Microsoft DirectX 9 or 10 compatible sound and display driver
- DVD-ROM drive (for installation from DVD)
- Compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs
- QuickTime 7 software
- Windows Media Player (required if importing/exporting Windows Media formats)
- Internet connection required for product activation and content download*

Mac OS

- 64-bit multicore Intel processor
- Mac OS X v10.9 or v10.10
- 2GB of RAM
- 5GB of available hard-disk space to install applications; additional 5GB to download content
- 1024x768 display resolution (at 100% scale factor)
- DVD-ROM drive (for installation from DVD)
- Compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs
- QuickTime 7 software
- Internet connection required for product activation and content download*

Adobe Premiere Elements supported import/export formats include: AVCHD, Blu-ray Disc (export only), DV-AVI (import/export on Windows, import only on Mac OS), DVD, Dolby Digital Stereo, H.264, HDV, MPEG-1 (import only), MPEG-2, MPEG-4, MP3, QuickTime, Windows Media (Windows only) and many more. Import/export of some formats may require activation via an Internet connection. Activation is fast, easy and free.

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